

**WFLX** 

#### ORDER

00:15:00

06302952

Cash

A35+

Political

EOM/EOC

10/19/12

Print Date

Page 1 of 5

Estimate #

**Product** 

Allen West Sked B

Flight Dates 10/26/12-11/06/12

Original Date / Revision

Contract / Revision

Agency Com 15%

09/04/12 10/19/12

816415

Billing Contact

Advertiser West, Allen/R/US House 18

Suite 200

Agency Strategic Media Svcs

**Buying Contact** 

3299 K Street NW

Suite 200

Washington, DC 20007

3299 K Street NW

Washington, DC 20007

Sales Office H-DC

Sales Region National

Agency Ref

**Rev Codes** Agency

Billing Calendar BROADCAST

Political Pol-Candid

Product Codes PL810 **Priority** P 2

Advertiser Ref

Order Sep

Alt Order #

Billing Type

Order Type

Billing Cycle

Demographic

## Primary Account Executive

Will Hilderbrandt

Account Executive Start Date Order% End Date Will Hilderbrandt 100%

> Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

**Order Totals** Billing Plan # of Spots Month Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 13 \$6,893.50 \$8,110.00 0.00 10/01/12 10/28/12 13 \$6,893.50 \$8,110.00 74 \$27,665.00 November 2012 \$23,515.25 0.00 10/29/12 11/06/12 74 \$23,515.25 \$27,665.00 87 \$30,408.75 \$35,775.00 0.00 **Totals** 

								Tota	<u>ls</u>
Ln Ch Start End	Inventory Code Brea	k Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 WFLX 10/26/12 10/28/12	MORNING NEWS 7A Comp	n <b>7-8</b> A	1	:30	1	\$100.00 P 2	0.00 NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Wee	<u>k</u> <u>Rate</u> 1 \$100.00	Rating 0.00						
E 2 WFLX 10/29/12 11/04/12	MORNING NEWS 7A Comp FOX 29 MORNING NEW!	n 7-8A	MTWTF	:30	5	\$100.00 P 2	0.00 NM	5	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Wee	<u>k Rate</u> 5 \$100.00	Rating 0.00						
E 3 WFLX 11/05/12 11/06/12	MORNING NEWS 7A Comi FOX 29 MORNING NEW!	n 7-8A	MT	:30	2	\$100.00 P 2	0.00 NM	2	\$200.00



Contract / Revision

Print Date: 10/19/12 Page 2 of 5

Flight Dates 10/26/12-11/06/12 **Hiatus Dates** 816415

Original Date / Revision 09/04/12/ 10/19/12 Order Sep 00:15:00

Advertiser West, Allen/R/US House 18 Product Allen West Sked B Estimate #

Ln Ch Start	End	Inventory Code	Brook	Stad/End T	imo Dava	Lon Co	o to	Dota Dri	Dto Tuno	Tota	<b>-</b>
E 3 WFLX 11/05/		Inventory Code MORNING NEWS 7A		Start/End T	MT	Len Sp	ots 2	Rate Pri \$100.00 P 2	0.00 NM	Spots 2	\$200.00
L 3 VAILX 11/03/	12 11/00/12	FOX 29 MORNING NI		7-0A	WI I	.30	2	\$100.00F2	U.UU INIVI	2	\$200.00
Start Date	End Date		ts/Week	<u>Rate</u>	Rating						
Week: 11/05/12	11/11/12	MT	2	\$100.00	0.00			A.i			
E 4 WFLX 10/26/		FOX 29 MORNING N		8-9A	1	:30	1	\$100.00 P 2	0.00 NM	1	\$100.00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	1	ls/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 5 WFLX 10/29/	12 11/04/12	MORNING NEWS 8A FOX 29 MORNING NI		8-9A	MTWTF	:30	5	\$100.00 P 2	0.00 NM	5	\$500.00
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> <u>Spo</u>	ts/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
E 6 WFLX 11/05/		MORNING NEWS 8A		· ·	MT	:30	2	\$100.00 P 2	0.00 NM	2	\$200.00
		FOX 29 MORNING NE					_	<b>*</b>		_	V
Start Date Week: 11/05/12	End Date 11/11/12	Weekdays Spo	ts/Week 2	Rate \$100.00	Rating 0.00						
E 7 WFLX 10/29/	12 11/04/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	1	:30	1	\$75.00 P 2	0.00 NM	1	\$75.00
Start Date	End Date		ls/Week	Rate	Raling				j		
Week: 10/29/12 E 8 WFLX 10/29/	11/04/12	1 AMERICA NOW 1-2P	Comm	\$75.00	0.00 MT-TF	:30	4	\$75.00 P 2	0.00 NM	4	£200 00
	,	AMERICA NOW		_		.30	٦	\$13.00FZ	U.UU INNI	4	\$300.00
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> <u>Spo</u> MT-TF	ts/Week 4	<u>Rate</u> \$75.00	Rating 0.00						
E 9 WFLX 10/26/	12 10/28/12	FOX 29 NEWS FIRST FOX 29 NEWS FIRST		4-430P	1	:30	1	\$100.00 P 2	0.00 NM	1	\$100.00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 10 WFLX 10/29/	12 11/04/12	FOX 29 NEWS FIRST FOX 29 NEWS FIRST		4-430P	MTWTF	:30	5	\$100.00 P 2	0.00 NM	5	\$500.00
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Spoi	s/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
E 11 WFLX 11/05/1	11/06/12	FOX 29 NEWS FIRST FOX 29 NEWS FIRST		4-430P	1	:30	1	\$100.00 P 2	0.00 NM	1	\$100.00
Start Date	End Date	Weekdays Spot	s/Week	Rate	Rating				1		
Week: 11/05/12 E 12 WFLX 10/26/1	11/11/12	EXTRA	Comm	\$100.00 430-5P	0.00	:30	1	\$100.00 P 2	0.00 NM	1	\$100.00
L 12 *** LX 10/20/1	12 10/20/12	EXTRA	0011111	700-01	_	.50		ψ100.001 Z	0.00 14141	,	φ100.00
<u>Slart Date</u> Week: 10/22/12	End Date 10/28/12	Weekdays Spot	s/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 13 WFLX 10/29/1	2 11/04/12	EXTRA EXTRA	Comm	430-5P	MTWTF	:30	5	\$100.00 P 2	0.00 NM	5	\$500.00
Start Date	End Date		s/Week	Rate	Rating						
Week: 10/29/12	11/04/12	MTWTF	5	\$100.00	0.00						
E 14 WFLX 11/05/1		EXTRA	Comm	430-5P	1	:30	1	\$100.00 P 2	0.00 NM	1	\$100.00
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	Weekdays Spot	<u>s/Week</u> 1	<u>Rate</u> \$100.00	Rating 0.00						
E 15 WFLX 10/26/1			Comm		1	:30	1	\$100.00 P 2	0.00 NM	1	\$100.00
	•	RAYMOND									
Start Date	End Date	Weekdays Spot	s/Week	Rate	Rating				ı		



Print Date: 10/19/12

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816415

Flight Dates 10/26/12-11/06/12

Hiatus Dates

Original Date / Revision 09/04/12/ 10/19/12

Order Sep 00:15:00

Advertiser West, Allen/R/US House 18 Product Allen West Sked B

Estimate #

Ln Ch	Start	End	Inventory Code	Prook	Start/End	Time Dava	Len Si	t-	Data Dri	Dta Time	Tol	
E 15 WFLX			RAYMOND		6-630P	Time Days	:30	pois 1	\$100.00 P 2	Rtg Type 0.00 NM	Spois 1	\$100.00
0.		5 15 1	RAYMOND	0		D 4						
Star Week: 10/2	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> 1	Spols/Week 1	<u>Rale</u> \$100.00	Rating 0.00						
E 16 WFLX	10/29/1	11/04/12	RAYMOND RAYMOND	Comm	6-630P	MTWTF	:30	5	\$100.00 P 2	0.00 NM	5	\$500.00
<u>Star</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
E 17 WFLX			RAYMOND RAYMOND		6-630P	1	:30	1	\$100.00 P 2	0,00 NM	1	\$100.00
<u>Star</u> Week: 11/0	t Date	End Date 11/11/12	Weekdays 1	Spots/Week	<u>Rate</u> \$100.00	Raling 0.00						
E 18 WFLX			BIG BANG THEO		7-7:30P	1	:30	1	\$390.00 P 2	0.00 NM	1	\$390.00
<u>Star</u> Week: 10/2	<u>1 Date</u> 22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$390.00	Rating 0.00						
E 19 WFLX	10/29/1	2 11/04/12	BIG BANG THEO		7-7:30P	MTWTF	:30	5	\$390.00 P 2	0.00 NM	5	\$1,950.00
Star Week: 10/2	t Date 29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$390.00	Rating 0.00						
E 20 WFLX			BIG BANG THEO		730-8P	1	:30	1	\$390.00 P 2	0.00 NM	1	\$390.00
<u>Star</u> Week: 10/2	t <u>Date</u> 22/12	End Date 10/28/12	Weekdays 1	Spols/Week 1	Rate \$390.00	Rating 0.00						
E 21 WFLX	10/29/1	2 11/04/12	BIG BANG THEO		730-8P	-TW-F	:30	3	\$390.00 P 2	0.00 NM	3	\$1,170.00
<u>Start</u> Week: 10/2	t <u>Date</u> 9/12	End Date 11/04/12	Weekdays -TW-F	Spots/Week 3	Rate \$390.00	Rating 0.00						
E 22 WFLX			BIG BANG THEO	RY Comm	730-8P	1	:30	1	\$390.00 P 2	0.00 NM	1	\$390.00
Start Week: 11/0	<u>t Date</u> )5/12	End Date 11/11/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$390.00	Raling 0.00						
E 23 WFLX	10/26/1	2 10/28/12	Late News M-Sun TEN O'CLOCK N		10-11P	1	:30	1	\$525.00 P 2	0.00 NM	1	\$525.00
Start Week: 10/2	t <u>Date</u> 2/12	End Dale 10/28/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00						
E 24 WFLX	10/29/1	2 11/04/12	Late News M-Sun TEN O'CLOCK N		10-11P	MTWTFS-	:30	6	\$525.00 P 2	0.00 NM	6	\$3,150.00
Start Week: 10/2		End Date 11/04/12	Weekdays MTWTFS-	Spots/Week 6	<u>Rate</u> \$525.00	Rating 0.00						
E 25 WFLX	11/05/12	2 11/06/12	Late News M-Sun TEN O'CLOCK N		10-11P	1	:30	1	\$525.00 P 2	0.00 NM	1	\$525.00
Start Week: 11/0	<u>1 Date</u> 5/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00						
			HOW I MET YOU HOW I MET YOU			1	:30	1	\$155.00 P 2	0.00 NM	1	\$155.00
Slart Week: 10/2:	<u>Date</u> 2/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$155.00	Rating 0.00						
E 27 WFLX	10/29/12	2 11/04/12	HOW I MET YOU HOW I MET YOU		11-1130P	~TWT	:30	3	\$155.00 P 2	0.00 NM	3	\$465.00
<u>Slart</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		



Contract / Revision

816415

Flight Dates 10/26/12-11/06/12

**Hiatus Dates** 

Original Date / Revision 09/04/12/ 10/19/12

Order Sep 00:15:00

Advertiser West, Allen/R/US House 18 Product Allen West Sked B

Estimate #

E27 WFLX 10/29/12 11/04/12   HOW1 IMET YOUR MOTION   HOW1 MET YOUR MOTION	Ln Ch Start	End	Inventory Code	- Break	Start/End Ti	ime Davs	Len Spot	s Rate Pri	Rtg Type	Tota Snots	als Amount
Start Date   Control Delay			<u>-</u>				· ·		· ,.	•	
Week 10/28/12   11/04/12   11/0			HOW I MET YO	UR MOTI							
E38 WFLX 11/05/12 11/104/12   HOV1 MET YOUR MOTOR MO											
HOW I MET YOUR MOTE   Spots/Week   Spots/W							-30	1 \$155.00 P.2	0.00 NM	1	\$155.00
Merck: 17105/12   171/11/2   1	EZB WILK TIMOTIZ	11/00/12			11-11301	1	.50	1 4100.001 2	0.00 14141	'	Ψ100.00
E 29 WFLX 11/105/12 11/106/12   Mon-Hour1   Size BONES   Souts/Week   Start Date   Week days   Souts/Week   Start Date   Week days   Start Date											
Week: 11/05/12   11/14/12   1							:30	1 \$1,200.00 P 2	0.00 NM	1	\$1,200.00
E 30 WFLX 10/29/12 11/04/12 Wed Hour 1	Start Date	End Date		Spots/Week	Rate	Rating					
Start Date   Sta			<del>_</del>								
Week: 10/28/12   11/04/12   Thu Hour1   Comm 8-10P  1 :30 1 \$1,425.00 P 2 0.00 NM   1 \$1,425.00 P 2	E 30 WFLX 10/29/12	11/04/12		Comm	8-10P	1	:30	1 \$1,425.00 P 2	0.00 NM	1	\$1,425.00
E 31 WFLX 10/29/12 11/04/12 Thu Hour 1 Comm 8-10P1 :30 1 \$1,425.00 P 2 0.00 NM 1 \$1,425.00    Slart Date Week: 10/29/12 11/04/12 Fri Hour 1 Comm 8-9P1 :30 1 \$570.00 P 2 0.00 NM 1 \$570.00 P 2    Spot											
Siart Date   Find Date   Weekdays   Spots Week   Rate   1,1425.00   0			Thu Hour 1	,			:30	1 \$1,425.00 P 2	0.00 NM	1	\$1,425.00
Meek: 10/29/12	Start Date	End Date		Spots/Week	Rate	Raling					
TOUCH			1								
Start Date   Find Date   Weekdays   Spots/Week   Rate   Spots   Color   Start/Date   Start Date   Start Da	E 32 WFLX 10/29/12	11/04/12		Comm	8-9P	1	:30	1 \$570.00 P 2	0.00 NM	1	\$570.00
Spot   Ch   Date   Rate   Description   Start/End Time   S-9P   Start   Date   MFLX   10/29/12 - 11/04/12 Fri Hour 1   S-9P			<u>Weekdays</u>								
1 WFLX 10/29/12-11/04/12 Fit Hour 1 8-9PF :30 (\$\$70.00)			_		•		Veekdays	Length Rate	Rtg Type		
Figure 1   Figure 1   Figure 1   Figure 2   Figure 2   Figure 2   Figure 3	1 WFLX 10/29/12-	11/04/12 F	ri Hour 1	8-9P		-	F	:30 <del>(\$570.00)</del>	0.00 <i>NM</i>		
2 WFLX 10/29/12-11/04/12 Fri Hour 1 8-9PF 30 \$570.00 0.00 NM  ⊕ MG for 32.1 11/02  E 33 WFLX 10/29/12 11/04/12 College Football Aftms Comm 3PM-630PM1 30 1 \$280.00 P 2 0.00 NM 1 \$1,425.00 P 2 0.00 NM			liebter canali								
## MG for 32.1 11/02  E 33 WFLX 10/29/12 11/04/12 College Football Aftms Comm 3PM-630PM1 :30 1 \$280.00 P 2 0.00 NM 1 \$1,425.00 P 2 0.				8_9P		_	E	-30 \$570.00	0.00 NM		
COLLEGE FOOTBALL A    Start Date   Meek: 10/29/12   11/04/12   12/028/12   11/04/12   12/028/12   11/04/12   11/05/12	_		TTIOUT T	0.01			•	.00 4070.00	0.00 14147		
Week: 10/29/12         11/04/12        1         1         \$280.00         0.00           E 34 WFLX         10/26/12         10/28/12         World Series on Fox MLB WORLD SERIES         Comm 730P-CC        1         :30         1         \$1,425.00 P 2         0.00 NM         1         \$1,425.00           Start Date Week: 10/22/12         End Date NFOX         Weekdays Spots/Week         Rate Rating NFOX         Rating NFOX         NFL NFOX         NFL NFOX         1         \$1,425.00 P 2         0.00 NM         1         \$1,875.00 P 2         0.00 NM	E 33 WFLX 10/29/12	11/04/12	_		3PM-630PM	1-	:30	1 \$280.00 P 2	0.00 NM	1	\$280.00
E 34 WFLX 10/26/12 10/28/12 World Series on Fox Comm 730P-CC1 :30 1 \$1,425.00 P 2 0.00 NM 1 \$1,4											
Start Date   Honor Post   Weekdays   Weekdays   Spots/Week   Rate   Rating   0.00							:30	1 \$1,425.00 P 2	0.00 NM	1	\$1,425.00
E 35 WFLX 10/29/12 11/04/12 NFL on Fox Game 1 Comm 1-425P1 :30 1 \$1,425.00 P 2 0.00 NM 1 \$1,425.00 NFL ON FOX  Start Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/121 1 \$1,425.00 0.00  E 36 WFLX 10/26/12 10/28/12 NFL on Fox Game 2 Comm 425-7P1 :30 1 \$1,875.00 P 2 0.00 NM 1 \$1,875.00 NFL ON FOX  Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/121 1 \$1.875.00 0.00  E 37 WFLX 11/05/12 11/06/12 AMERICA NOW 1-2P Comm 1-2P -1 :30 1 \$75.00 P 2 0.00 NM 1 \$75.00 P 2			Weekdays	Spots/Week							
NFL ON FOX   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00							•30	1 \$1 425 00 P 2	0.00 NM	1	\$1.425.00
Week: 10/29/12       11/04/12      1       1 \$1,425.00       0.00         E 36 WFLX       10/26/12       10/28/12       NFL on Fox Game 2 Comm 425-7P      1       :30       1 \$1,875.00 P 2 0.00 NM       1 \$1,875.00 P 3 0.00 NM         Start Date Week 10/22/12       End Date Weekdays Spots/Week Rate NOW 1-2P Comm 1-2P       Rating 0.00         E 37 WFLX       11/05/12       11/06/12 AMERICA NOW 1-2P Comm 1-2P       -1       :30       1 \$75.00 P 2 0.00 NM       1 \$75.00 P 2 0.00 NM         Start Date End Date Weekdays Week       Spots/Week       Rate Rating Rating Rating Neek: 11/05/12       Rating Neek: 11/05/12       11/11/12       -1       1 \$75.00 0.00			NFL ON FOX			_	.50	Τ Ψ1,420.001 2	0.00 11141	'	Ψ1,423.00
E 36 WFLX 10/26/12 10/28/12 NFL on Fox Game 2 Comm 425-7P1 :30 1 \$1,875.00 P 2 0.00 NM 1 \$1,875.00 P 2 NFL ON FOX  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/121 1 \$1.875.00 0.00  E 37 WFLX 11/05/12 11/06/12 AMERICA NOW 1-2P Comm 1-2P -1 :30 1 \$75.00 P 2 0.00 NM 1 \$75.00 AMERICA NOW  Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -1 1 \$75.00 0.00											
Start Date Week: 10/22/12         End Date Weekdays         Weekdays         Spots/Week         Rate Rating           Week: 10/22/12         10/28/12        1         1 \$1.875.00         0.00           E 37 WFLX 11/05/12 11/06/12 AMERICA NOW 1-2P Comm AMERICA NOW         1-2P -1         :30 1 \$75.00 P 2 0.00 NM         1 \$75.00 P 3 0.00 NM           Start Date Weekdays Weekdays Week: 11/05/12 11/11/12 -1         Spots/Week Rate Rating         Rating           Week: 11/05/12 11/11/12 -1         1 \$75.00 0.00					• •		:30	1 \$1,875.00 P 2	0.00 NM	1	\$1,875.00
E 37 WFLX 11/05/12 11/06/12 AMERICA NOW 1-2P Comm 1-2P -1 :30 1 \$75.00 P 2 0.00 NM 1 \$75.			Weekdays								
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 11/05/12 11/11/12 -1 1 \$75.00 0.00			AMERICA NOW				:30	1 \$75.00 P 2	0.00 NM	1	\$75.00
Week: 11/05/12 11/11/12 -1 1 \$75.00 0.00	Start Dale	End Date		Snots/Week	Rate	Rating					
N 38 WFLX 10/28/12 10/28/12 Comm 730P-CCS :30 2 \$1,425.00 P 2 0.00 NM 2 \$2,850.00				1							
	N38 WFLX 10/28/12	10/28/12		Comm	730P-CC	S	:30	2 \$1,425.00 P 2	0.00 NM	2	\$2,850.00

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Order Sep 00:15:00

Advertiser West, Allen/R/US House 18 Product Allen West Sked B

Estimate #

Ln Ch Slart	End	Inventory Code	Break	Start/End Ti	ime Days	Len	Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
		World Series on Fox MLB WORLD SERIE	s								
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	Weekdays Sp	ots/Week 2	<u>Rate</u> \$1,425.00	Rating 0.00						
N39 WFLX 10/29/	12 11/01/12	World Series on Fox MLB WORLD SERIE		730P-CC	2-22	:30	6	\$1,425.00 P 2	0.00 NM	6	\$8,550.00
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Sp 2-22	ols/Week 6	<u>Rate</u> \$1,425.00	Rating 0.00						
N 40 WFLX 11/03/	12 11/03/12	College Football Aftrr		3PM-630PM	S-	:30	1	\$180.00 P 3	0.00 NM	1	\$180.00
<u>Start Date</u> Week: 10/29/12	End Dale 11/04/12	Weekdays Sp	ols/Week 1	<u>Rate</u> \$180.00	Raling 0.00						
N41 WFLX 11/03/	12 11/03/12	College Football Prim		7-11PM	S-	:30	3	\$385.00 P 2	0.00 NM	3	\$1,155.00
<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	Weekdays Sp	ots/Week 3	Rate \$385.00	Rating 0.00						
									Totals	87 ¢3	35 775 00

87 \$35,775.00

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

Total Char	ges:			49623 - n	iet
		WFLX #		3761.25 15453.00 30408.75	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
election to be l	est station time as	1/6/12			
	W the soil	•			
a, aldfed candi	late of the	Republican			political
. = 4	ra Marcello For Alle	en West			, a legally
	Let Unical			,	
	d Location:	Polm Bea	ch PC	Date.	0.24
To Av Windo	ail Themselve w, Federal Ca	es of The Low Indidates Mu	vest Unit Cha st Sign The C	rge During a ertification C	Political In Page 3
Check applicab	le box) RAL CANDID:	ATE	☐ STATE	E/LOCAL CAN	NDIDATE

and the Country of the National Association of droadcasters. May flot fire operal Reproduced or Feed of Dolo Cated

is corresponding that, in whose or in part, "communicates a message relating to any political matter of a storal importance," list the matters below.
I represent that the payment for the above described broadcast time has been furnished by.
Allen West for Congress
and you are authorized to announce the time as paid for by such person or entity between that this person or entity is either a legally qualified candidate or an authorized committee organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is:
(tred Wilder - PO Box 1008, Deerfield Beach, F1 33441 877-906-2010
this station has disclosed to me its political advertising policies, including: applicable classes and rate and assessant promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee
7[3] Date Signature
To Be Signed By Station Representative
Accepted Accepted in Part Rejected
COSHE Chatlesturen Gu

### CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

i.	Lara Marculo
	e of federal candidate or authorized committee) hereby certify that the programming broader # (in whole or in part) pursuant to this agreement:
	does not
	to an opposing candidate (check applicable box). I further certify that for the amming that does refer to an opposing candidate:
rchec	k applicable box)
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
X	the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.
	signature of candidate or authorized committee
	Lava Marutu 7/31/17 printed name date



### PAID POLITICAL BROADCAST AVAIL REQUEST

DATE: 6/5/12

TO: John Heislman STATION: WFLX

FROM: Will Hildebrandt HRP OFFICE: Washington DC

REQUEST RECEIVED FROM

BUYER: Lara Marcello

AGENCY: Strategic Media Services

ADDRESS: 3299 K St. NW Suite 200 Washington DC 20007

PHONE #: 202 337 5700

FAX #: 202 337 8484

OTHER:

**AVAILS FOR** 

COMMITTEE: Allen West for Congress 2012

**CHAIRPERSON:** 

TREASURER:

ADDRESS: PO Box 1108 Stuart, FL 34995

PHONE #: 772 600 7123 FAX #: 877 906 2010

OTHER:

**FOR** 

CANDIDATE: Allen West

OFFICE: Congress

PARTY: Republican

DAYPARTS: ALL

SCHEDULE DATES: As Ordered

COMMERICAL LENGTH: :30'5

PROGRAMS: ALL

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

**HRP FORM #0141**